

TERMS & CONDITIONS CYTA Campaign

1. The first 1,000 customers aged between 18 and 25 (on a first-come, first-served basis) are eligible to participate in the campaign, provided they are holders of personal Visa and/or Mastercard cards (the "Cardholder(s)") issued by Bank of Cyprus Public Company Ltd (the "Bank") and make purchases at CYTA stores in Cyprus during the period from 15/09/2025 to 15/10/2025. Participants will benefit from a 15% discount (the "Discount") at the time of payment, with a maximum discount amount of €15 (fifteen euro) per Cardholder.
2. For Cardholders to be eligible for the discount, they must make their purchases from a CYTA store in Cyprus using a personal Visa and/or Mastercard credit cards issued by the Bank.
3. The discount will apply irrespective of any other current offers by CYTA shops in Cyprus during the period of the campaign.
4. The discount applies only to purchases where the Cardholders are physically present in CYTA stores in Cyprus.
5. The discount is in partnership with CYTA stores in Cyprus, that are participating merchants in the Bank's Antamivi Cards Loyalty Scheme.
6. All holders of personal cards issued by the Bank who have already reached the age of 18 and do not exceed the age of 25 at the time of their participation in the campaign are eligible to participate.
7. This campaign excludes Cardholders who only hold cards linked to an account in a currency other than Euro.
8. The Bank may, at its discretion, disqualify any participant(s) and not allow further participation in the campaign to any individual who interferes in any way with the participation process or the smooth operation of the campaign or who acts in breach of these Terms & Conditions.
9. The Bank reserves the right to amend these Terms and Conditions at any time, with prior notice to the Cardholders.
10. To the fullest extent permitted by Law, the Bank shall not be held liable for any loss, damage or injury to any person or property that may arise, directly or indirectly, in whole or in part, from the acceptance of the discount.
11. The Bank does not make any representations or warranties, does not provide any guarantees with respect to any goods or services of the merchant participating in the Antamivi Scheme and does not give its approval in respect of any such goods or services.
12. By partaking in the campaign, Cardholders confirm that they have read and understood these Terms & Conditions and have agreed to be bound by them.
13. These Terms & Conditions shall be governed by the Law of Cyprus.