



## **PRESS RELEASE**

13 February 2018

### **Euromoney – Private Banking Survey Awards 2018**

**Bank of Cyprus named Best Bank for Private Banking in 2018 for the third consecutive year**



Bank of Cyprus has been named as the Best Bank for Private Banking in Cyprus by the internationally reputable magazine Euromoney, for the third consecutive year.

The award is yet another proof of the high quality of Private Banking services offered by the Wealth & Markets Division of the Bank of Cyprus. It is a clear recognition of the professionalism, reliability and customer-oriented approach of Bank of Cyprus Private Banking and confirms the successful strategy of the Bank as regards the offering of bespoke investment solutions and integrated products and services in the area of wealth management.

The significance of the award for Bank of Cyprus Private Banking lies mainly in the fact that it is the result of a survey amongst customers who are asked to evaluate the banking, investment and wider wealth management services offered to them.

The award for Best Bank for Private Banking is presented by the internationally reputable magazine Euromoney, following an independent analysis of financial institutions based on the quality of customer service they offer to high net worth clients as well as their specialized knowledge and expertise in the area of wealth management.