

## Bank of Cyprus: The "Best Bank for Private Banking"

## **Euromoney – Private Banking Survey Awards 2020**

Bank of Cyprus has been named as the "Best Bank for Private Banking" in Cyprus by the internationally reputable magazine "Euromoney", for the 5th consecutive year. This comes as a clear recognition of the professionalism, reliability and customer-oriented approach of Bank of Cyprus Private Banking.

This award is another proof of the high quality of Private Banking services offered by the Global Corporate Banking & Markets Division of the Bank and confirms the successful strategy on the offering of bespoke investment solutions and integrated products and services in the area of wealth management.

The award is particularly important for the Bank of Cyprus Private Banking as this is the result of a survey amongst customers who are asked to evaluate the banking, investment and wider wealth management services offered to them.

The award is presented by the magazine, following an independent analysis of financial institutions based on the quality of customer service they offer to high net worth clients as well as their specialized knowledge and expertise in the area of wealth management.